

Natunola Health Biosciences Inc.: Corporate Press Release

Natunola Releases Q2 2010 Results

Winchester, ONTARIO--(August 13, 2010)

Natunola Health Biosciences Inc. (TSX-V:NHI) ("Natunola") reports that the revenue for the three months ended June 30, 2010 was \$379,546 as compared to \$444,485 for the comparative period for 2009, which represented a decrease of \$64,939 or 14.6%. The decrease in revenue is due to the decrease in sales of flax products during the quarter. As a result, the Company had a net loss of \$92,736 or \$0.01 per share for the quarter ended on June 30, 2010 as compared to a net loss of \$18,230 or \$0.00 per share for the comparative period for 2009.

The sales of the Company's flax products decreased by \$245,634 or 66.3% for the quarter ended June 30, 2010 versus the comparative period for 2009. The decrease is due to fewer sales during the quarter. The sales of the Company's cosmetic and personal care products increased by \$135,889 or 229.9% for the quarter ended June 30, 2010 versus the comparative period for 2009. The increase is a result of the Company's personal care product lines continue to be used by one of the World's top 10 cosmetic and personal care companies.

General expenses declined by \$41,729 or 7.6% for the first half ended June 30, 2010 versus the comparative period for the first half ended June 30, 2009. The decrease is due to lower expenses in both sales and marketing and research and development costs.

Gross margins decreased by 5.5% for the first half ended June 30, 2010 versus comparative period for 2009. The decrease in gross margins is due to the sales of certain lower margin retail products.

The sales of the Company's flax products decreased by \$309,656 or 53.9% for the first half ended June 30, 2010 versus the comparative period for 2009. The sales of the Company's cosmetic and personal care products increased by \$290,743 or 212.9% for the first half ended June 30, 2010 versus the comparative period for 2009. As a result of these, the Company recorded a net loss of \$135,249 or \$0.01 per share for the first half ended June 30, 2010 as compared to a net loss of \$148,835 or \$0.02 per share for the comparative period for 2009.

About the Company:

Natunola and its manufacturing plant are located in Winchester, Ontario. Natunola is a manufacturer and researcher in the field of flax seed derived omega -3 fatty acids, flax protein, flax lignans, specialty natural products, bio-nutrients and functional supplements for human and animal care markets. Natunola also produces canola oil gels and other natural ingredients for the

cosmetic and personal care industry. Natunola has a retail health product line under the brand name of Natunola® health's delight. Natunola was the winner for the National Canadian Agri-Food Award of Excellence for Innovation for the year 2008.

FOR FURTHER INFORMATION PLEASE CONTACT:

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Some of the statements contained in the release are forward-looking statements, such as estimates and statements that describe the Company's future plans, objectives or goals, including words to the effect that the Company or management expects a stated condition or result to occur. Since forward-looking statements address future events and conditions, by their very nature, they involve inherent risks and uncertainties. Actual results in each case could differ materially from those currently anticipated in such statements.

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this press release.